



# Michelsohn Weekly Update

Tuesday, February 18th, 2025

## PROPERTY MANAGEMENT



### 1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Carrington Park	Westshore Colony	Hermitage	Walden Glen
Alinea Town & Country	Panther Creek Parc	Fenwick Place	The Orion	Whispering Hills
Kensington West	Preston Run	Terraces at Forest Springs	The Point of Tamaya	Corbin Crossing
Orchard Village	Boulder Creek	Harper's Point	Trace Apartments	230 Building
Southmoor	Vineyards	Bramblett Hills	Walden Crossing	

- **Due 02/20-Resident Questionnaire Recap-Orchard Village**
- **Due 03/24-Resident Questionnaire Recap-Fenwick Place, Kensington West, Panther Creek Parc, Harper's Point**
- **Due 03/26-Property Inspections**
- **Due 03/26-Downspout Maps**
- **Due 03/27-Administrative Checklist**
- **Due 03/27-2Q Marketing Plan**
- **Due 03/31-Fire Inspections-Fenwick Place, Corbin Crossing**

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to [reports@michelsonrealty.com](mailto:reports@michelsonrealty.com).



### 2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews for 02/11-02/016 with your team!



### 3. Leasing/Marketing Tip Of The Week-

***Review Local Businesses***



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These aren't reviews in the traditional sense. What we're talking about is creating "Top 10" lists of different types of business in your area.

For instance, you might have "Top 10 Italian Restaurants in Las Vegas."

Often times, people will search for the best local businesses when they're contemplating moving to a new area.

If your team has any unique marketing ideas, please send them to [meghang@michelsonrealty.com](mailto:meghang@michelsonrealty.com).

"You don't close a sale, you open a relationship if you want to build a long-term successful enterprise."

Patricia Fripp  
Motivational Speaker