



Michelson Weekly Update

Tuesday, February 25th, 2025

PROPERTY MANAGEMENT

1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Carrington Park	Westshore Colony	Hermitage	Walden Glen
Alinea Town & Country	Panther Creek Parc	Fenwick Place	The Orion	Whispering Hills
Kensington West	Preston Run	Terraces at Forest Springs	The Point of Tamaya	Corbin Crossing
Orchard Village	Boulder Creek	Harper's Point	Trace Apartments	230 Building
Southmoor	Vineyards	Bramblett Hills	Walden Crossing	

- Due 03/02-Monthly Property Summary
- Due 03/02-Market Study
- Due 03/24-Resident Questionnaire Recap-Fenwick Place, Kensington West, Panther Creek Parc, Harper's Point
- Due 03/26-Property Inspections
- Due 03/26-Downspout Maps
- Due 03/27-Administrative Checklist
- Due 03/27-2Q Marketing Plan
- Due 03/31-Fire Inspections-Fenwick Place, Corbin Crossing

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.

2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews for 02/17-02/23 with your team!

3. 2025 ANNUAL MEETING SURVEY



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It was great seeing everyone last week, and as much as we wish the weather were warmer, we hope you all were still able to take some valuable information back to your communities to help you all reach the Summit this year! When time permits, could anyone who attended any portion of the meeting complete the survey below to let us know what you enjoyed, how we or the hotel could have improved, and what you might like to see done next year?

<https://www.surveymonkey.com/r/2025AnnualMeetingSurvey>

We're looking forward to getting started on next year and seeing you all again in 2026!

4. Leasing/Marketing Tip Of The Week-

Review Local Businesses

These aren't reviews in the traditional sense. What we're talking about is creating "Top 10" lists of different types of business in your area.

For instance, you might have "Top 10 Italian Restaurants in Las Vegas."

Often times, people will search for the best local businesses when they're contemplating moving to a new area.

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

"You don't close a sale, you open a relationship if you want to build a long-term successful enterprise."

Patricia Fripp
Motivational Speaker