



Michel'son Weekly Update

Tuesday, September 23rd, 2025

PROPERTY MANAGEMENT



1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Alinea Town & Country	Terraces at Forest Springs
Kensington West	Bramblett Hills
Orchard Village	The Orion
Carrington Park	Walden Crossing
Westshore Colony	230 Building

- **Past Due from 09/19-Downspout Maps**-Park Forest, Southmoor, Panther Creek Parc, Preston Run, Boulder Creek, Vineyards, Harper's Point, The Point at Tamaya, Trace Apartments, Walden Glen, Whispering Hills
- **Past Due from 09/20-Resident Questionnaire Recap**-Fenwick Place, Panther Creek Parc
- **Due 09/25-Property Inspections**-Park Forest, Alinea Town & Country, Kensington West, Orchard Village, Southmoor, Carrington Park, Panther Creek Parc, Preston Run, Boulder Creek, Vineyards, Westshore Colony, Harper's Point, Bramblett Hills, The Point at Tamaya, Trace Apartments, Walden Crossing, Walden Glen, Whispering Hills
- **Due 09/30-4Q Marketing Plan**

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.



2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews 09/15-09/21 with your team!



3. FIDELITY 401K WEB WORKSHOP SCHEDULE-attachment

Fidelity offers a variety of web workshops each quarter to our employees. The attached schedule of these workshops are being added to the company website under 401K Information and will be updated each quarter.



4. YARDI-2nd reminder



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The MSR has been updated with the addition of the count of Prospects in Applied status and the modification of the Concession End dates to include dates not matching the lease end dates, in additions to dates that are missing.

5. Leasing/Marketing Tip Of The Week

Start a Recreational Sports Event/Team

Flag football, yoga and spin classes are all great ways to keep renters happy and market your apartments.

For example, Reside Living provides several activities for renters including bike tuneups as a part of its Reside Athletics Program.

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

"A dream written down with a date becomes a goal. A goal broken down into steps becomes a plan. A plan backed by action makes your dreams come true."

Greg Reid