



Michelson Weekly Update

Tuesday, October 15th, 2024

PROPERTY MANAGEMENT



1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Southmoor	Harper's Point	Trace Apartments	Corbin Crossing
Alinea Town & Country	Fenwick Place	Bramblett Hills	Walden Crossing	230 Building
Kensington West	Preston Run	Hermitage	Walden Glen	
Orchard Village	Terraces at Forest Springs	The Orion	Whispering Hills	

- **Past Due from 08/28-Administrative Checklist**-Panther Creek Parc
- **Past Due from 09/19-Downspout Map**-Carrington Park, Boulder Creek, Westshore Colony
- **Past Due from 09/25-Property Inspections**-Carrington Park, Boulder Creek, Westshore Colony, Vineyards, Panther Creek Parc
- **Past Due from 09/30-4Q Marketing Plan**-Boulder Creek
- **Due 10/21-Safety Checklist**
- **Due 10/25-Resident Questionnaire Recap**-The Orion, Alinea Town & Country
- **Due 10/30-Safety Box Inventory**
- **Due 10/30-Fire Inspection**-Boulder Creek, Southmoor

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.



2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews for 10/07-10/13 with your team!



3. Leasing/Marketing Tip Of The Week-



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QR Code Link To Events

While you're putting together events over the holidays have you thought about using QR codes to link to Facebook pages or other information for the event? It is an easy way to reach your residents and let them know about an upcoming event.

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

*“Nobody is going to buy from you because you have a quota to meet.
They are going to buy from you because they see value in doing so.*

*Bob Burg
Author
1958-?*