



ichelson Weekly Update

Tuesday, November 18th, 2025

PROPERTY MANAGEMENT

1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Carrington Park	Terraces at Forest Springs	Trace Apartments
Alinea Town & Country	Panther Creek Parc	Harper's Point	Walden Crossing
Kensington West	Preston Run	Bramblett Hills	Walden Glen
Orchard Village	Boulder Creek	The Orion	Whispering Hills
Southmoor	Westshore Colony	The Point at Tamaya	

- **Past Due from 09/25-Property Inspections-Vineyards**
- **Past Due from 10/31-Fire Inspections-Fenwick Place**
- **Due 11/20—Resident Questionnaire Recap- Southmoor, Vineyards**
- **Due 11/21-Inventories**
- **Due 11/26-Fire Inspections-Preston Run, Vineyards**

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.

2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews 11/10-11/16 with your team!

3. PAYROLL-attachment

Please review the Thanksgiving Payroll Memo – Payroll Processing for period ending 11/22/2025.

4. Leasing/Marketing Tip Of The Week

Start a Recreational Sports Event/Team

Flag football, yoga and spin classes are all great ways to keep renters happy and market your apartments.



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For example, Reside Living provides several activities for renters including bike tune-ups as a part of its Reside Athletics Program.

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

“Sales are contingent upon the attitude of the salesperson. Not the attitude of the prospect.”